

WHAT'S NOW? WHAT'S NEXT?

ADESA and NADA University present
INDUSTRY INSIGHT SERIES

Enjoy a FREE lunch—learn about the state of the used-car industry and where it's headed.

- **Tim Zierden, Vice President of Dealer Sales and Services, ADESA**
Facilitator
- **Tom Kontos, Executive Vice President of Customer Strategies and Analytics, ADESA**
Market review
- **Les Abrams, Instructor, NADA Academy**
Used vehicle inventories/today's best practices
- **Dale Pollak, Chairman and Founder, vAuto**
New technologies
- **George Hepe, President and Owner, GigglePop**
New mobile developments

EVENT SCHEDULE

Date: Wednesday, September 15

Time: 11:30 a.m. lunch

12:30 p.m. program

Place: ADESA Dallas



NADA UNIVERSITY

ADESA Dallas

3501 Lancaster-Hutchins Rd
Hutchins, TX 75141
972-225-6000

To register visit adesaconnect.com/industryseries or call ADESA Dallas.

